

ABSTRACT

5 The present invention enables the continuous designation of appropriate
business at an appropriate timing and in appropriate order with minimal
operation, and enables the management side to comprehend the business
condition. A master control unit 101 controls the output of an aggregate based
on an event response control program associated with the aggregate containing
information being output, and in correspondence with an event. A play list
10 reader 102 controls the output of information contained in an aggregate based on
ordinal data associated with the aggregate for which the output thereof has been
designated by the master control unit 101. A communication unit 106 controls
the transmission of business condition information indicating the condition of
business to a business support server 502 for providing the contents based on the
event response control program, and in correspondence with an event. The
15 present invention may be employed in a business support system for supporting
the implementation of business.